



August 11, 2015

Canaan Economic Development

Just imagine –

Then do it!

LIST OF TOP PROJECTS AS OF JULY 15, 2015

- **Top Tier**

- Incubator space – trades – shared services – training
- Grocery Store – expanded Papa Z's & chain brands
- Promote natural /Canaan / resources /resort /recreation

- **Next Tier**

- Hotel – Bed & Breakfast
- Community Center
- Coffee Shop – internet café – deli
- Light industry

What's the Project?

Promote natural /Canaan /
resources /resort
/recreation

MAJOR TOWN INITIATIVES

Cell Tower - WIFI in Village

Flood Proofing

- Looking for 1400 feet elevation if possible for cell tower
- \$800 per mo. Rent – increases for high usage
- Looking at WIFI
- Goal to get Village Commercial Flood Proofed by 2017
 - Engineering / Indian & Orange / Trestles / Grist Mill

Agenda

August 11 – 7 PM - Canaan Hall

- What resources do we need?
- What resources do we have?
- What needs no new resources?
- What can we use for replacement resources?
- Novel strategies?

What's the Project?

Promote Canaan

Natural Resources

Resort

Recreation

Activities

What resources do we need?

This is what the starting letters refer to:

Need,
Have,
Some

- N Marketing & analysis
- S Choose prime focus activities
- S Access to rec sites
- H List of outdoor recreation:
 - Hiking, boating, moto-x, aeromodelers, bike trail, fishing, hunting, snow mobile, mtn biking, x-country skiing, snowshoe, horse interests, polo matches, youth events, racing, hot air balloons, ice fishing, softball, horseshoes, ice sculpting, maple festivities, farming, rodeo, corn mazes, pumpkin chucking, water slide, logging/forestry days

- How do we get people here:
 - N Advertise creatively
 - S Web listings
 - N Include children's activities (Parents' Pages)
 - N Include famous or well known people
 - S Mailings/printed media
 - N White Mts/Lakes Regions Attractions fliers
 - N Contact phone number
 - N DRED (state tourism dept)
 - N Magazines
 - N NH Chronicle
 - N Coupon sheet

- S Coordination with other events
- Accommodations/Contacts
 - S Camping
 - S B&B
 - S Motel (near by)
 - S Cabins
 - S AirBNB
 - S Cardigan MT School??
 - S Home rentals
 - N Hostels/AT Lodge

- Retail trade related to outdoor rec:
 - H Gas stations
 - N Rentals
 - Food
 - S Restaurants
 - S Ice cream
 - S Deli
 - N Coffee shop
 - N Bakery
 - N Trail/camping food
 - H beer
 - S Souvenirs

- S Hunting/fishing equipment
- S Licenses
- S Bait
- S Repair shops
- N Tack shops
- N Farm store
- N Play centers/child care
- S Clothing
- Gear
 - N Skis
 - S Fish Poles
 - S Motorized stuff
 - S Camping gear

Activities

- **Walking/Hiking:** Mt Cardigan, back roads, rail trail, nature hut, History walk on Canaan, Tug Mt, Roby Lands, Town forest, Switch Rd, Clark Pond
- **Boating:** Canaan St Lake, Goose Pond, Grafton Pond, Clark Pond, Mascoma River, Mirror Lake
- **Moto-x:** Lions, Ridge Runners
- **Aeromodelers:** Route 4 - S curves
- **Bike trail:** rail trail, Roby???. Back roads, snowmobile trails??
- **Fishing:** Canaan Lake, Goose Pond, Indian River, Clark Pond, Tewksbury, Grafton Pond, Bryant Pond

- **Hunting:** Roby? Turkey shoots, educ programs
- **Snow mobile:** rail trail, club trails
- **Mtn biking:** see biking
- **X-Country skiing:** rail trail, lakes, Roby, class VI roads
- **Bird watching:** nature hut, Clark pond,
- **Photography and painting:** everywhere
- **Dog show:** sponsored , youth program

- **Snowshoe:** Mt cardigan, Lakes, Roby
- **Horse interests:** fox hunts, polo, pulls, riding ring shows, stable, 4H show, racing, trail riding, historic type race/show
- **Youth events:** beach, rec fields, school, Canaan Hall, Meeting house, Moto-x, fish & game, Competition Complex, Cardigan Mt School, 4H, Churches
- **Racing:** Moto-x, Canaan Motorclub LLC, Ice Races (of various types), Bike race, foot races/walks, Ridge Runner, Rally cross, horse, Poker runs, RC cars, hydroplane racing

- **Ice fishing:** see fishing
- **Softball:** rec fields, school fields
- **Hot air balloons:** any big field, race track, Williams??
S curve field, School field??
- **Ice/snow sculpting:** Christmas in Canaan, Meeting House, Beach (winter only), Cardigan Mt School, Canaan St, Common
- **Maple festivities:** 5 sugar houses, couple with an event – dance, breakfast, Maple day?? Sugar on Snow, Maple contests

- **Farming:** Carter farm, Johnston farm, Goose Pond, D-Acres, Farm Tech & educ, 4h club, local foods, retail for local foods, Linn Farm, diversification through extension service, library, corn mazes, farmers' mkts
- **N Shows:** Rodeo, beer fest (rowdy and craft beers), music, theatre, readings, car shows, doomsday/survival prep, concerts on common, festivals, contests, art, wine, photography, pumpkin chucking/olympics, innovation show

- Corn mazes: see farm
- **N** water slide: Stevens road? Amusement park
- **S** logging/forestry days: Spaulding talks/displays, see farms and horses, Jones Hill Neily, big field with dirt, Dunkertons?? Starks?? Neily?? Pit saw exhibit
- **N** Fireman's muster
- **S** Reenactments: 4th grade history days, historical reenactments

What resources do we have?

- See Need, Have, Some

What needs no new resources?

WE NEED YOUR EMAIL!
NO EMAIL, NO INVITE.
MAIL ONLY FOR NON COMPUTER
LITERATES

email sduffy@canaannh.org

What the Town can help with.

CDBG/CDFA/TIF/Federal Tax

Credits/BFA/USDA/GCEDC/Northern Borders etc.

Water & Sewer Capacity – 35,000 gallons a day capacity avail.

Internet – web hosting

Advertising / Promotion

Broadband

Cell phone

Peer Counseling

Economic data

Planning Board survey

Focus groups

Information clearing house

Possible Events



Property Tax Relief

- Rehab & Replacement 79-E:4
 - Tax – 5-7-9 years (res./afford house/old)
 - Econ. Vitality/Cultural or Historic/Preserves or reuses building stock/municipal centers/housing
 - Needs protective covenant
 - Adopted plan – authorized by voters
 - Rules – value must be no lower than pre dev. Value – POSSIBLE positive difference in value (increase) will be split – 50% will be tax relief and 50% will be new tax.

Property Tax Relief

- Tax Increment Financing 162-K:3
 - Fixed geography (district)
 - May acquire, construct, reconstruct, improve, alter, extend, operate, maintain or promote developments
 - May borrow. All new tax revenue from the improvements will be used to pay bonds. Deferred 5 years.
 - Covers Operation, Maintenance & Improvements
 - Tax – 5-7-9 years (res./afford house/old)
 - Econ. Vitality
 - Tax increments Orig. value subtracted from new value times annual tax rate – up to 50%. Balance to general fund or relieved.
 - Needs Plan – authorized by voters

Clearing things up:

- The solar panels are up
- Cell phone tower is in process
- Theoretically Dollar General has permitted a site (no hard evidence)
- Condo Coop Assisted Living is being discussed
- Canaan Motorclub LLC wants to highlight local businesses/services
- Canaan Motorclub LLC needs flaggers